



Workshop Feedback Form

A 90-second exit ticket for public workshops

Ratings are a health check. The real products are permissioned testimonials and a voted topic list for your next event — ninety seconds at the door.

**Where do the best next topics
of your workshop actually come
from?**

Why an exit ticket

- No HR department chases non-responders at a public workshop. Past the door, feedback is gone.
- So the form is part of LEAVING, not homework: box at the door, poker card in hand, ninety seconds.
- “A quick form by email tomorrow” rounds to zero for public events. Never promise it.

What is on the card

- Four health-check rows: promise kept, pace, working-not-listening, standalone usefulness.
- One 0–10: would you recommend this to a colleague?
- Two open lines: the one-sentence testimonial, and the topic you want us to run next.

The quote permission box

- “You may quote this — first name only.” One checkbox keeps the form honest.
- Anonymous by default; quotable by choice. Chosen quotes are sharper sentences.
- Never edit a quote beyond typos. Too vague to use? Ask the person — do not sharpen it yourself.

The line that converts

- Say it while pointing at the box: “Drop it on your way out — it decides what I run next.”
- That last clause is true. It is the whole ask.
- Item 4 is the trust row: useful-without-upsell. The moment the room smells a funnel, scores and quotes decay together.

The 60-second read, ten minutes per event

- 1. Median recommendation: 8.5+ sells itself; below 6 — read the rows before the quotes.**
- 2. Quotable sentences: named action, before/after, a number. Two is a good harvest.**
- 3. Top demanded topic: one repeat is a candidate, three repeats is your next event.**

Close the loop and it compounds

- Publish the top three back to that room: “you asked — here is next quarter.”
- A year of exit tickets is a catalog that writes itself: quotes become the page, demand becomes the calendar.

Ratings are the health check.

The two sentences are the assets.

Ninety seconds at the door.

Print the cards · box at the exit path · say the line

The feedback turns into two assets: words strangers believe, and a
calendar the demand wrote.

Take this folder with you



Scan for the digital edition — the printable kit, the live form and the agent file. *Swap this href for your own QRCode-AI code or FormLM link.*